WHAT DOES HOLLADAY BANK & TRUST DO WITH YOUR PERSONAL INFORMATION?

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Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

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The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and account balances
- checking account information and overdraft history
- transaction history and wire transfer instructions

When you are no longer our customer, we continue to share your information as described in this notice.

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Holladay Bank & Trust chooses to share; and whether you can limit this sharing.

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For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	No	We don't share
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

Call 801-272-4275 or go to www.holladaybank.com

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How does Holladay Bank & Trust protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Holladay Bank & Trust collect my personal information?	We collect your personal information, for example, when you apply for a loan or open an account apply for financing or provide account information make a wire transfer We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing? • sharing for affiliates' everyday business purposes – information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.	

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Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.	
	Holladay Bank & Trust has no affiliates.	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.	
	 Holladay Bank & Trust does not share with nonaffiliates so they can market to you. 	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.	
	Holladay Bank & Trust doesn't jointly market.	

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